FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washi

ington, D.C. 20049	OMB APPR
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-	OMB APPRO	JVAL	
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-0287	
Estimated ave			

hours per response:

0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KIRKLAND J BRYANT III					2. Issuer Name and Ticker or Trading Symbol VECTOR GROUP LTD [VGR]									all application	able)	Pers	on(s) to Issu	vner		
(Last) (First) (Middle) C/O VECTOR GROUP LTD.					3. Date of Earliest Transaction (Month/Day/Year) 02/29/2016									Officer (give title below) VP, Treasurer 8			Other (s below)	specify		
4400 BISCAYNE BLVD; 10TH FLOOR					4 1	If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable						
(Street) MIAMI FL 33137				_									ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)	(S	tate)	(Zip)											Feison						
		Tal	ole I - Nor	ı-Deriv	vativ	e Se	curitie	s Ac	quired, D	isp	osed o	f, or Ber	neficia	ally	Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D				ear)	2A. Deemed Execution Date, f any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquired (A) l Of (D) (Instr. 3, 4		and Securitie Beneficia Owned F		s Illy ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
									Code V		Amount	unt (A) or (D)		e	Transact	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate,	4. Transactior Code (Instr 8)				6. Date Exercisal Expiration Date (Month/Day/Year)		of Securities		ies g Securi	[3. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	Ownership	Beneficial Ownership (Instr. 4)	
				C	Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amou or Numb of Share	er						
Employee Stock Option (right to	\$23.23	02/29/2016			A		37,500		02/29/2020 ⁽¹⁾		02/28/2026	Common Stock	37,50	00	\$0.00	37,500	0	D		

Explanation of Responses:

1. Subject to acceleration upon a "change of control" (as defined) or termination of employment due to death or disability.

Remarks:

02/29/2016 /s/ J Bryant Kirkland III

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.