UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 15, 2013

VECTOR GROUP LTD.

(Exact Name of Registrant as Specified in Its Charter)

DELAWARE

(State or Other Jurisdiction of Incorporation)

1-5759

(Commission File Number)

100 S.E. Second Street, Miami, Florida

(Address of Principal Executive Offices)

(305) 579-8000

(Registrant's Telephone Number, Including Area Code)

(Not Applicable)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

65-0949535

(I.R.S. Employer Identification No.)

33131

(Zip Code)

Item 5.02. Departure of Directors of Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

In response to a shareholder proposal received by Vector Group Ltd. (the "Company") on December 5, 2012, on January 15, 2013, the Compensation Committee of the Board of Directors of the Company approved the Vector Group Ltd. Equity Retention and Hedging Policy (the "Policy"). Pursuant to the Policy, the Company's executive officers must maintain 25% (after taxes and exercise costs) of Company stock received under an incentive, equity or option award granted after January 1, 2013 until normal retirement age under the Company's Supplemental Retirement Plan. The Policy also prohibits executive officers from hedging the Company stock subject to the Policy.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit No.	Description
10.1	Vector Group Ltd. Equity Retention and Hedging Policy

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VECTOR GROUP LTD.

By:	/s/ J. Bryant Kirkland III
-----	----------------------------

Name:J. Bryant Kirkland IIITitle:Vice President, Treasurer and Chief Financial Officer

Date: January 15, 2013

Exhibit Index

Exhibit No.

Description

10.1

Vector Group Ltd. Equity Retention and Hedging Policy

Vector Group Ltd. Equity Retention and Hedging Policy

Vector Group Ltd. (the "Company") believes in aligning the long-term interests of Executive Officers with those of stockholders. To further that goal and to serve as an example to employees throughout the Company, the Compensation Committee has adopted this Equity Retention and Hedging Policy (the "Policy").

Retention of Award Shares

Until normal retirement age, each Executive Officer shall retain at least 25% (after taxes and exercise costs) of the shares of common stock acquired by such officer under an incentive, equity or option award granted to them after January 1, 2013 (the "Award Shares").

This Policy applies to awards occurring after January 1, 2013, as follows:

- Restricted Stock Commitment applies to the net shares issued to the Executive Officer after withholding taxes.
- Stock Options Commitment applies to net option shares acquired upon exercise of stock options after withholding taxes.

Normal retirement age shall be as defined in the Company's Supplemental Retirement Plan.

Hedging of Award Shares

Our Executive Officers are prohibited from hedging their ownership of the Award Shares, including trading in publicly-traded options, puts, calls or other derivative instruments related to the Company's stock.