
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 1, 2015

VECTOR GROUP LTD.

(Exact Name of Registrant as Specified in Its Charter)

DELAWARE

(State or Other Jurisdiction of Incorporation)

1-5759

(Commission File Number)

65-0949535

(I.R.S. Employer Identification No.)

4400 Biscayne Boulevard, Miami, Florida

(Address of Principal Executive Offices)

33137

(Zip Code)

(305) 579-8000

(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

Vector Group Ltd. has prepared materials for presentations to investors updated for the three months ended March 31, 2015. The materials are furnished (not filed) as Exhibits 99.1, 99.2 and 99.3 to this Current Report on Form 8-K pursuant to Regulation FD.

Non-GAAP Financial Measures

Exhibits 99.1, 99.2 and 99.3 contain the Non-GAAP Financial Measures discussed below. The Pro-forma non-GAAP financial measures are presented assuming Vector Group Ltd.'s acquisition of the additional 20.59% interest in Douglas Elliman Realty LLC, and the related purchase accounting adjustments, occurred prior to beginning of each period presented.

Pro-forma Adjusted Revenues, Pro-forma Adjusted EBITDA, New Valley LLC Pro-forma Adjusted Revenues, New Valley LLC Pro-forma Adjusted EBITDA, Douglas Elliman Pro-forma Adjusted Revenues and Douglas Elliman Pro-forma Adjusted EBITDA are financial measures not prepared in accordance with generally accepted accounting principles ("GAAP"). Pro-forma Adjusted Revenues is defined as Revenues plus the additional revenues as a result of the consolidation of Douglas Elliman plus one-time purchase accounting adjustments to fair value for deferred revenues recorded in connection with the increase of the Company's ownership of Douglas Elliman. EBITDA is defined as Net Income before Interest, Taxes, Depreciation and Amortization. Pro-forma Adjusted EBITDA is EBITDA, as defined above, and as adjusted for changes in fair value of derivatives embedded with convertible debt, equity gains (losses) on long-term investments, gains (losses) on sale of investment securities available for sale, equity income from non-consolidated real estate businesses, loss on extinguishment of debt, acceleration of interest expense related to debt conversion, stock-based compensation expense, litigation settlement and judgment expense, impact of the settlement of a dispute related to the Master Settlement Agreement ("MSA"), gains on acquisition of Douglas Elliman, changes to EBITDA as a result of the consolidation of Douglas Elliman and other charges.

New Valley LLC ("New Valley"), the real estate subsidiary of the Company, owns real estate and 70% of Douglas Elliman, the largest residential brokerage firm in the New York metropolitan area, as well as a minority stake in numerous real estate investments. New Valley LLC Pro-forma Adjusted Revenues and New Valley LLC Pro-forma Adjusted EBITDA are defined as the portion of Pro-forma Adjusted Revenues and Pro-forma Adjusted EBITDA that relate to New Valley. New Valley's Pro-forma Adjusted EBITDA does not include an allocation of expenses from the Corporate and Other segment of Vector Group Ltd.

The Company believes that Pro-forma Adjusted Revenues, Pro-forma Adjusted EBITDA, New Valley LLC Pro-forma Adjusted Revenues, New Valley LLC Pro-forma Adjusted EBITDA, Douglas Elliman Realty, LLC Pro-forma Adjusted Revenues and Douglas Elliman Realty, LLC Pro-forma Adjusted EBITDA are important measures that supplement discussions and analysis of its results of operations and enhances an understanding of its operating performance. The Company believes Pro-forma Adjusted Revenues, Pro-forma Adjusted EBITDA, New Valley LLC Pro-forma Adjusted Revenues, New Valley LLC Pro-forma Adjusted EBITDA, Douglas Elliman Realty, LLC Pro-forma Adjusted Revenues and Douglas Elliman Realty, LLC Pro-forma Adjusted EBITDA provide investors and analysts with a useful measure of operating results unaffected by differences in capital structures, capital investment cycles and ages of related assets among otherwise comparable companies. Management uses Pro-forma Adjusted Revenues, Pro-forma Adjusted EBITDA, New Valley LLC Pro-forma Adjusted Revenues, New Valley LLC Pro-forma Adjusted EBITDA, Douglas Elliman Realty, LLC Pro-forma Adjusted Revenues and Douglas Elliman Realty, LLC Pro-forma Adjusted EBITDA as measures to review and assess operating performance of the Company's business and management and investors should review both the overall performance (GAAP net income) and the operating performance (Pro-forma Adjusted Revenues, Pro-forma Adjusted EBITDA, New Valley LLC Pro-forma Adjusted Revenues, New Valley LLC Pro-forma Adjusted EBITDA, Douglas Elliman Realty, LLC Pro-forma Adjusted Revenues and Douglas Elliman Realty, LLC Pro-forma Adjusted EBITDA) of the Company's business. While management considers Pro-forma Adjusted Revenues, Pro-forma Adjusted EBITDA, New Valley LLC Pro-forma Adjusted Revenues, New Valley LLC Pro-forma Adjusted EBITDA, Douglas Elliman Realty, LLC Pro-forma Adjusted Revenues and Douglas Elliman Realty, LLC Pro-forma Adjusted EBITDA to be important, they should be considered in addition to, but not as substitutes for or superior to, other measures of financial performance prepared in accordance with GAAP, such as operating income, net income and cash flows from operations. In addition, Pro-forma Adjusted Revenues, Pro-forma Adjusted EBITDA, New Valley LLC Pro-forma Adjusted Revenues, New Valley LLC Pro-forma Adjusted EBITDA, Douglas Elliman Realty, LLC Pro-forma Adjusted Revenues and Douglas Elliman Realty, LLC Pro-forma Adjusted EBITDA are susceptible to varying calculations and the Company's measurement of Pro-forma Adjusted Revenues, Pro-forma Adjusted EBITDA, New Valley LLC Pro-forma Adjusted Revenues, New Valley LLC Pro-forma Adjusted EBITDA, Douglas Elliman Realty, LLC Pro-forma Adjusted Revenues and Douglas Elliman Realty, LLC Pro-forma Adjusted EBITDA may not be comparable to those of other companies

Forward-Looking Statements

This Current Report on Form 8-K contains forward-looking statements, which involve risk and uncertainties. The words "could", "believe," "expect," "estimate," "may," "will," "could," "plan," or "continue" and similar expressions are intended to identify forward-looking statements. The Company’s actual results could differ significantly from the results discussed in such forward-looking statements. Factors that could cause or contribute to such differences in results and outcomes include, without limitation, those discussed under the heading “Risk Factors” in the Company’s Annual Report on Form 10-K for the year ended December 31, 2014 and the Company's Quarterly Report on Form 10-Q for the three months ended March 31, 2015. Readers are urged not to place undue reliance on these forward-looking statements, which speak only as of the date of this Current Report on Form 8-K. The Company undertakes no obligation to (and expressly disclaims any obligation to) revise or update any forward-looking statement, whether as a result of new information, subsequent events, or otherwise (except as may be required by law), in order to reflect any event or circumstance which may arise after the date of this Current Report on Form 8-K.

Item 9.01. Financial Statements and Exhibit

(c) Exhibit.

Exhibit No.	Exhibit
99.1	Investor presentation of Vector Group Ltd. dated May 2015 (furnished pursuant to Regulation FD).
99.2	Fact Sheet of Vector Group Ltd. dated May 1, 2015 (furnished pursuant to Regulation FD).
99.3	Fact Sheet of New Valley LLC dated May 1, 2015 (furnished pursuant to Regulation FD).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VECTOR GROUP LTD.

By: /s/ J. Bryant Kirkland III

J. Bryant Kirkland III

Vice President, Treasurer and Chief Financial Officer

Date: May 1, 2015

Vector Group Ltd.

Investor Presentation



May 2015

Disclaimer

This document and any related oral presentation does not constitute an offer or invitation to subscribe for, purchase or otherwise acquire any equity securities or debt securities instruments of Vector Group Ltd. ("Vector" or "the Company") and nothing contained herein or its presentation shall form the basis of any contract or commitment whatsoever.

The distribution of this document and any related oral presentation in certain jurisdictions may be restricted by law and persons into whose possession this document or any related oral presentation comes should inform themselves about, and observe, any such restriction. Any failure to comply with these restrictions may constitute a violation of the laws of any such other jurisdiction.

The information contained herein does not constitute investment, legal, accounting, regulatory, taxation or other advice and the information does not take into account your investment objectives or legal, accounting, regulatory, taxation or financial situation or particular needs. You are solely responsible for forming your own opinions and conclusions on such matters and the market and for making your own independent assessment of the information. You are solely responsible for seeking independent professional advice in relation to the information and any action taken on the basis of the information.

The following presentation may contain "forward-looking statements," including any statements that may be contained in the presentation that reflect our expectations or beliefs with respect to future events and financial performance, such as the expectation that the tobacco transition payment program could yield substantial incremental free cash flow. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those contained in any forward-looking statement made by or on behalf of the Company, including the risk that changes in our capital expenditures impact our expected free cash flow and the other risk factors described in our annual report on Form 10-K for the year ended December 31, 2014 and Form 10-Q for the three months ended March 31, 2015, as filed with the SEC.

Results actually achieved may differ materially from expected results included in these forward-looking statements as a result of these or other factors. Due to such uncertainties and risks, potential investors are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date on which such statements are made. The Company disclaims any obligation to, and does not undertake to, update or revise and forward-looking statements in this presentation.

Key Management

Name	Position	Years at Company
Howard M. Lorber	President and Chief Executive Officer	21
Richard J. Lampen	Executive Vice President	20
J. Bryant Kirkland III	Vice President, Chief Financial Officer and Treasurer	23
Marc N. Bell	Vice President, General Counsel and Secretary	21
Ronald J. Bernstein	President and Chief Executive Officer of Liggett Group LLC and Liggett Vector Brands LLC	24

Introduction

❖ Vector's management continues to take transformative actions

- Increased ownership stake in Douglas Elliman Realty, LLC (“Douglas Elliman”), the fourth-largest residential real estate brokerage firm in the United States and the largest residential brokerage firm in the New York metropolitan area, from 50% to 70.59% for a \$60 million purchase price
- Reached a settlement with approximately 4,900 *Engle* progeny plaintiffs, which represented the overwhelming majority of Liggett's pending litigation
- Introduced *Eagle 20's*, a deep discount cigarette brand positioned for long-term growth

❖ Vector continues to show strong financial results

- Vector's Pro-Forma Adjusted EBITDA of \$229.5 million for the twelve months ended March 31, 2015⁽¹⁾
- Adjusted EBITDA for the Company's tobacco segment (“Tobacco Adjusted EBITDA”) was \$217.7 million for the twelve months ended March 31, 2015⁽²⁾
- Vector is well capitalized with \$271 million of cash and cash equivalents and investments with a fair value of \$407 million at March 31, 2015
 - Vector's debt also has no significant maturities until February 2019
- Vector has paid a quarterly cash dividend to its stockholders since 1995 and a 5% stock dividend to its stockholders since 1999

(1) Pro-forma Adjusted EBITDA excludes the impact of Purchase Accounting adjustments. Please refer to the Company's public filings for additional detail including reconciliations to net income as calculated under U.S. GAAP.

(2) All “Liggett” and “Tobacco” financial information in this presentation includes the operations of Liggett Group LLC, Vector Tobacco Inc., and Liggett Vector Brands LLC unless otherwise noted. Tobacco Adjusted EBITDA is defined as Operating Income plus D&A excluding one-time restructuring, litigation charges and other one-time gains from litigation settlements.

Key Investment Highlights

❖ Historically strong financial performance

- Vector's Pro-Forma Adjusted EBITDA of \$229.5 million and Tobacco Adjusted EBITDA of \$217.7 million for the twelve months ended March 31, 2015

❖ Key cost advantage resulting from Master Settlement Agreement ("MSA")⁽¹⁾

- Current cost advantage of 64 cents per pack compared to the three largest U.S. tobacco companies and quality advantage compared to smaller firms⁽²⁾
- MSA exemption worth approximately \$160 million annually

❖ 2014 expiration of the Tobacco Transition Payment Program (TTPP) could yield substantial incremental free cash flow

- Approximately \$19.8 million based on Liggett's TTPP payments for the twelve months ended March 31, 2015

❖ Diversified New Valley assets

- Pro-Forma Adjusted Revenues and Pro-Forma Adjusted EBITDA from Douglas Elliman Realty, LLC of \$564.3 million and \$47.0 million for the twelve months ended March 31, 2015⁽³⁾
- Broad portfolio of consolidated and non-consolidated domestic and international real estate investments

❖ Substantial liquidity with cash, marketable securities and long-term investments of \$679 million as of March 31, 2015⁽⁴⁾

❖ Proven management team with substantial equity ownership

- Executive management and directors beneficially own approximately 14% of the Company⁽⁵⁾

(1) In 1998, various tobacco companies, including Liggett and the four largest U.S. cigarette manufacturers, Philip Morris, Brown & Williamson, R.J. Reynolds and Lorillard, entered into the Master Settlement Agreement ("MSA") with 46 states, the District of Columbia, Puerto Rico and various other territories to settle their asserted and unasserted health care cost recovery and certain other claims caused by cigarette smoking (Brown & Williamson and R.J. Reynolds merged in 2004 to form Reynolds American). Pursuant to the MSA, Liggett has no payment obligations unless its market share exceeds a market share exemption of approximately 1.65% of total cigarettes sold in the United States, and Vector Tobacco has no payment obligations unless its market share exceeds a market share exemption of approximately 0.28% of total cigarettes sold in the United States.

(2) Cost advantage applies only to cigarettes sold below applicable market share exemption.

(3) Pro-Forma Adjusted Revenues and Adjusted EBITDA are presented assuming Vector's acquisition of its additional 20.59% interest in Douglas Elliman, and the related purchase accounting adjustments, occurred prior to January 1, 2013.

(4) Excludes real estate investments.

(5) Excludes 3,370,343 shares lent under the Share Lending Agreement between the Company and Jefferies LLC.

Tobacco Operations

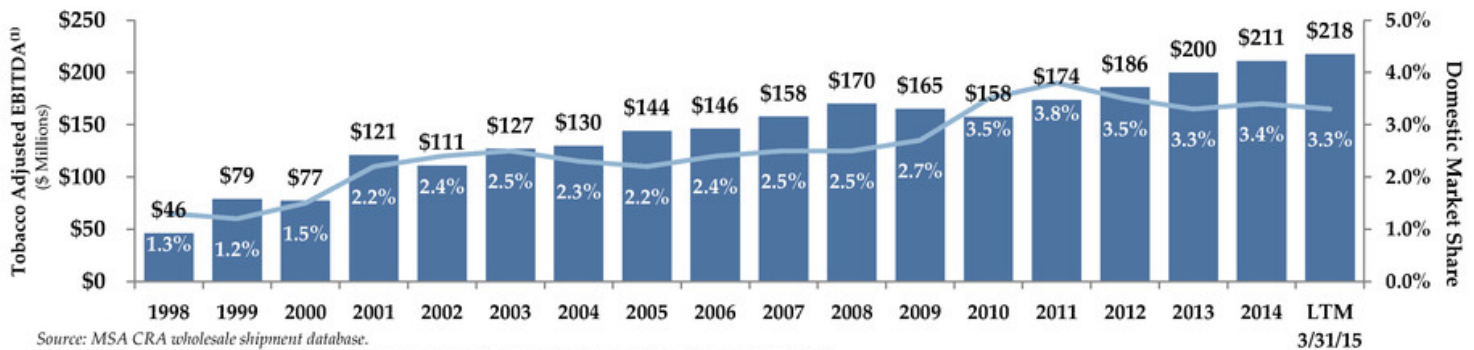
Liggett Overview

- ❖ Fourth-largest U.S. tobacco company; founded in 1873
 - Core Discount Brands – *Pyramid*, *Grand Prix*, *Liggett Select*, *Eve* and *Eagle 20's*
 - Partner Brands – *USA*, *Bronson* and *Tourney*
- ❖ Consistent and strong cash flow
 - Tobacco Adjusted EBITDA of \$217.7 million for the twelve months ended March 31, 2015
 - Low capital requirements with capital expenditures of \$5.7 million related to tobacco operations for the twelve months ended March 31, 2015
 - 2014 expiration of the TTPP could yield substantial incremental free cash flow
 - Approximately \$19.8 million based on Liggett's TTPP payments for the twelve months ended March 31, 2015
- ❖ Current cost advantage of 64 cents per pack compared to the three largest U.S. tobacco companies expected to maintain volume and drive profit in core brands
 - Pursuant to the MSA, Liggett has no payment obligations unless its market share exceeds a market share exemption of approximately 1.65% of total cigarettes sold in the United States, and Vector Tobacco has no payment obligations unless its market share exceeds a market share exemption of approximately 0.28% of total cigarettes sold in the United States
 - MSA exemption worth approximately \$160 million annually for Liggett and Vector Tobacco



Liggett History

- 1998** ✓ Signed the MSA, as a Subsequent Participating Manufacturer, which established ongoing cost advantage versus the three largest U.S. tobacco companies
- 1999** ✓ Introduced the deep discount brand *Liggett Select* taking advantage of the Company's cost advantage versus the three largest U.S. tobacco companies
- 2000** ✓ Relocated to a state-of-the-art manufacturing facility in Mebane, North Carolina to enhance quality and efficiency
- 2002** ✓ Purchased the Medallion Company, Inc. with approximately 0.28% market share exemption
- 2005** ✓ Launched the deep discount brand *Grand Prix*, which quickly experienced widespread adoption
- 2009** ✓ In response to a large Federal Excise Tax increase, Liggett repositioned *Pyramid* as a low-price, box-only brand
- 2013** ✓ Introduced *Eagle 20's*, a brand positioned in the deep discount segment for long-term growth
- Today** ✓ Liggett focuses on margin enhancement resulting in continued earnings growth with Tobacco Adjusted EBITDA reaching a high of \$217.7 million for the twelve months ended March 31, 2015



Source: MSA CRA wholesale shipment database.

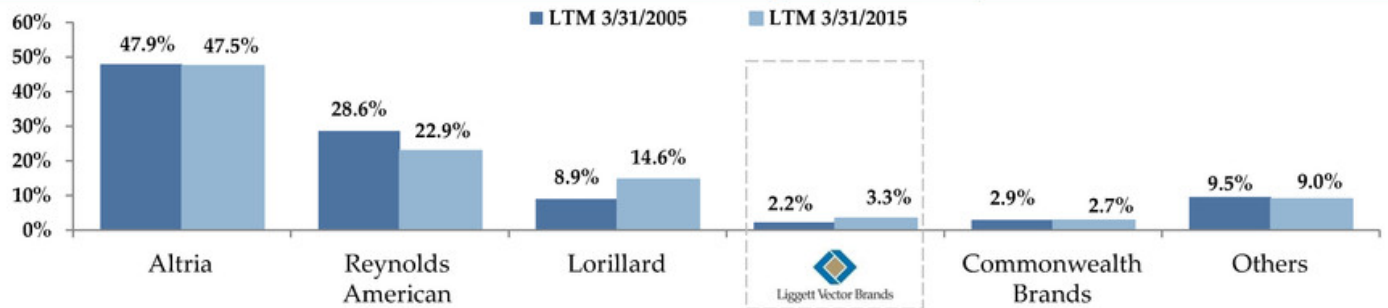
Note: The Liggett and Vector Tobacco businesses have been combined into a single segment for all periods since 2007.

(1) Adjusted for restructuring, factory relocation and litigation charges, non-cash compensation, as well as one-time gains.

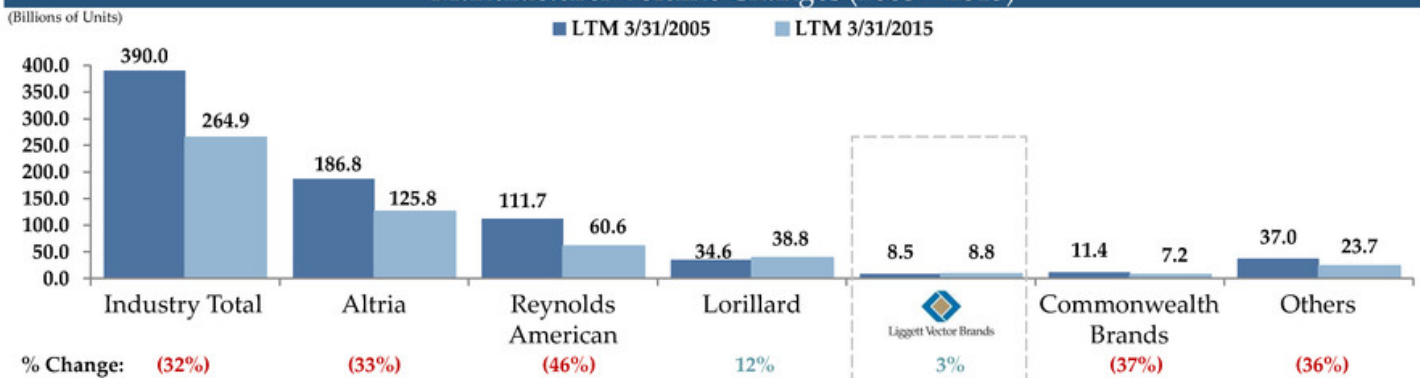
Liggett Performance Relative to Other Tobacco Players

❖ Liggett Vector Brands is one of the few tobacco manufacturers to increase volume and market share over the past 10 years

Manufacturer Share Changes (2005 – 2015)



Manufacturer Volume Changes (2005 – 2015)



Sources: MSA CRA wholesale shipment database (2015).
The Maxwell Report (2005).

Litigation and Regulatory Update

Litigation Update

- ❖ Liggett led the industry in acknowledging the addictive properties of nicotine while seeking a legislated settlement of litigation
- ❖ On October 23, 2013, Liggett reached a settlement with approximately 4,900 *Engle* plaintiffs, which represented substantially all of Liggett's pending litigation
 - Liggett agreed to pay \$60 million in a lump sum in 2014 and the balance will be paid in installments over the next 14 years
 - Approximately 310 *Engle* progeny plaintiffs remain – 231 of these cases formally opted out of the settlement, including 145 which are represented by one law firm, and 79 of these cases are represented *Pro Se*
 - There are presently another seven cases under appeal, and the range of loss in these cases is \$0 to \$28.2 million of which Liggett has secured approximately \$12.3 million in outstanding bonds related to adverse verdicts on appeal
- ❖ Liggett continues to aggressively fight all remaining individual and third-party payor actions

Regulatory Update

- ❖ Since 1998, the MSA has restricted the advertising and marketing of tobacco products
- ❖ In 2009, Family Smoking Prevention and Tobacco Control Act granted the FDA power to regulate the manufacture, sale, marketing and packaging of tobacco products
 - FDA is prohibited from issuing regulations which ban cigarettes
- ❖ Current Federal Excise Tax of \$1.01/pack (since April 1, 2009)
- ❖ Additional state and municipal excise taxes
- ❖ The TTPP, also known as the tobacco quota buyout, was established in 2004 and expired at the end of 2014
 - For the twelve months ended March 31, 2015, Liggett paid \$19.8 million under the TTPP

Real Estate Operations

New Valley Consolidated Real Estate Investments

➤ Consolidated Real Estate Investments (as of March 31, 2015)

- Douglas Elliman (70.59%) owned by New Valley:
 - Largest residential brokerage firm in the New York metropolitan area and ranked as the fourth-largest residential brokerage firm in the U.S. in 2014 based on closed sales volume
 - Douglas Elliman's closings totaled \$18.8 billion for the twelve months ended March 31, 2015 and it has approximately 5,750 agents and 80 offices throughout the New York metropolitan area, South Florida, Aspen, Greenwich, and Los Angeles
 - Recently announced an alliance with Knight Frank — the largest independent residential brokerage in the United Kingdom — to jointly market high-end properties, providing a network with 400 offices across 55 countries with 20,000 agents
 - Pro-Forma Adjusted Revenues and Pro-Forma Adjusted EBITDA for Douglas Elliman Realty, LLC of \$564.3 million and \$47.0 million for the twelve months ended March 31, 2015⁽¹⁾
 - Also offers title and settlement services, relocation services, and residential property management services through various subsidiaries
- Additional consolidated real estate investments include:
 - *Escena*, a master planned community in Palm Springs, which presently has 667 residential lots
 - In October 2013, New Valley sold 200 lots for \$22.7 million and reported income of \$20.2 million

(1) Pro-forma Adjusted EBITDA excludes the impact of Purchase Accounting adjustments.

New Valley Non-consolidated Real Estate Investments

➤ Condominiums and Mixed Use Developments (as of March 31, 2015)

- The Marquand – New Valley owns a 18% interest in a Manhattan luxury residential condominium conversion project located on 68th Street between Fifth Avenue and Madison Avenue
- 10 Madison Square Park West – New Valley owns a 5% interest in a luxury residential condominium in the Flatiron District
- 11 Beach Street – New Valley owns a 49.5% interest in a TriBeCa luxury residential condominium conversion project
- 20 Times Square (f/k/a. 701 Seventh Avenue) – New Valley owns a 11.5% interest in a joint venture that is developing a multi-use project in Times Square
- 111 Murray Street – New Valley owns a 25% interest (and a related note receivable) in a joint venture that is developing a mixed-used property that includes both commercial space and a 139-unit luxury residential condominium in TriBeCa
- 160 Leroy Street (f/k/a. Leroy Street) – New Valley owns a 5% interest in a development site in the West Greenwich Village
- PUBLIC Chrystie House – New Valley owns a 18.4% interest in a joint venture that plans to develop a 29-story mixed use property with an Ian Schrager-branded boutique hotel in lower Manhattan
- 25-19 43rd Avenue – New Valley owns a 9.9% interest in a site where a nine-story, 87,000 square-foot condominium will be developed in Long Island City, NY
- Queens Plaza (f/k/a. 23-10 Queens Plaza South) – New Valley owns a 45.4% interest in a joint venture that plans to develop a new apartment tower with 287,000 square-feet of residential space and 10,000 square-feet of retail space in Queens, New York
- Milanosesto Holdings – New Valley owns a 7.2% interest in entity that owns a 322-acre land plot in Milan, Italy
- 8701 Collins Avenue – New Valley owns a 15% interest in the Howard Johnson's Dezerland Beach hotel in Miami Beach, which is being redeveloped into a modern hotel and residential condominium
- 125 Greenwich Street – New Valley owns a 10.4% interest in the approximately 360,000 square-foot condominium development project; current plans state the building will stand approximately 1,350 feet tall
- 9040 Sunset Boulevard – New Valley owns a 48.5% interest in a joint venture planning to develop a hotel and condominium complex

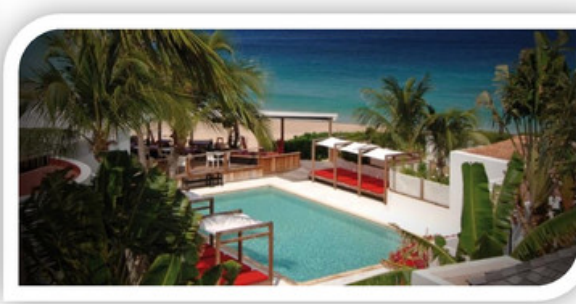
New Valley Non-consolidated Real Estate Investments (cont'd)

➤ Apartment Buildings and Hotels (as of March 31, 2015)

- **Park Lane Hotel** – New Valley owns a 5% interest in a joint venture that has agreed to acquire the Park Lane Hotel from the Helmsley Family Trust and Estate and to redevelop the property as a hotel and luxury residential condominiums
- **Maryland Portfolio** – New Valley owns a 7.5% indirect interest in joint venture that owns a portfolio of approximately 5,500 apartment units primarily located in Baltimore County, Maryland
- **ST Portfolio** – New Valley owns a 16.4% interest in four Class A multi-family rental assets with Winthrop Realty Trust. The properties are located in Texas, Arizona, California and Connecticut and include 761 apartment units and additional retail space
- **Hotel Taiwana** – New Valley owns a 17% interest in Hill Street Partners LLP which owns a recently renovated hotel in St. Barts, French West Indies
- **Coral Beach** – New Valley owns a 49% interest in a joint venture that has acquired and plans to redevelop the Coral Beach and Tennis Club in Bermuda
- **The Plaza at Harmon Meadow** – New Valley owns a 49% interest in a joint venture that acquired a shopping center in New Jersey



Park Lane Hotel – Midtown Manhattan



Hotel Taiwana - St. Barth, French West Indies

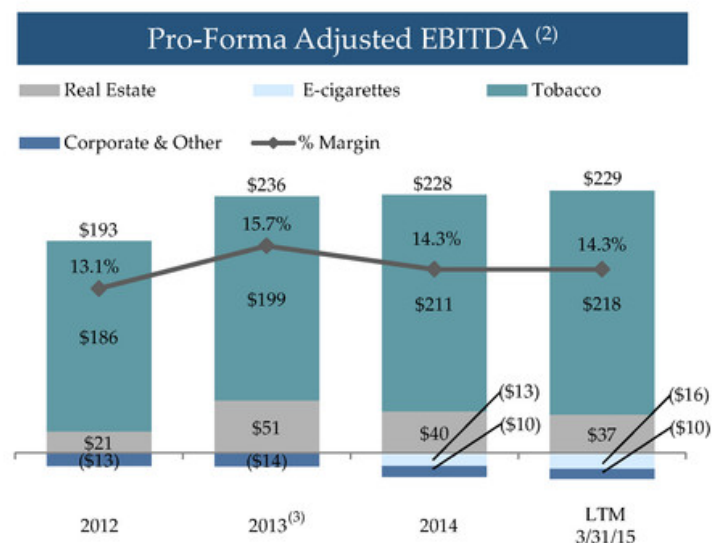
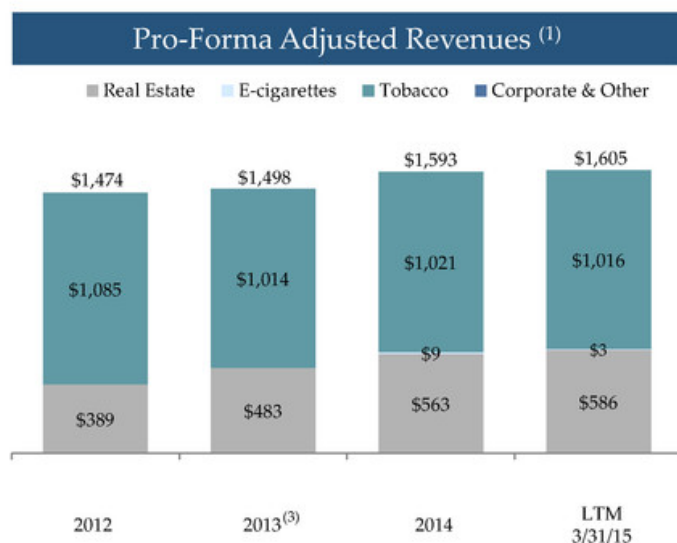


Coral Beach and Tennis Club - Bermuda

Vector Group Ltd. Financial Summary

Pro-Forma Historical Financial Data

(\$ Millions)



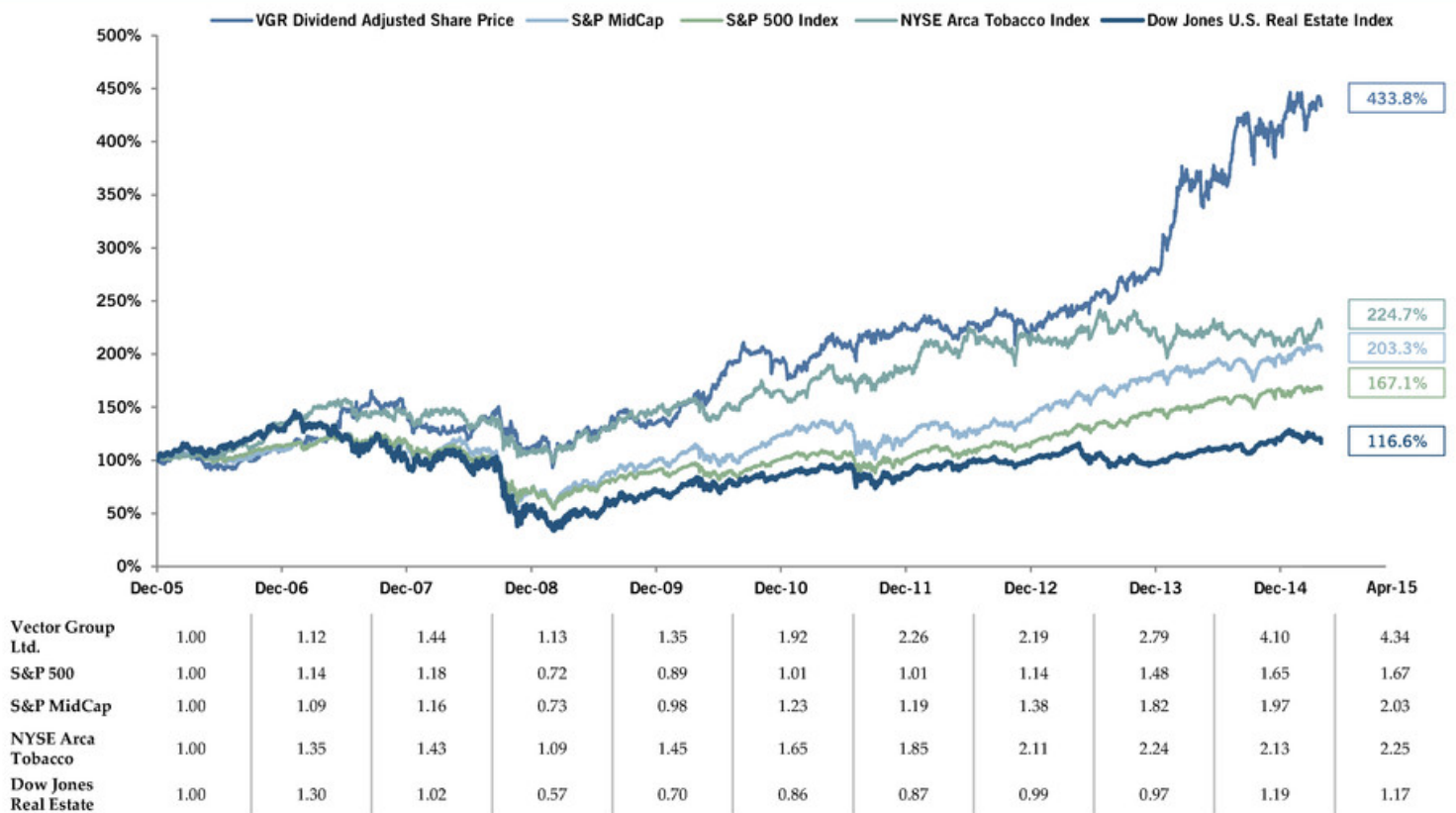
Note: Pro-forma Adjusted EBITDA excludes the impact of Purchase Accounting adjustments.

(1) Amounts include one-time purchase accounting adjustments to fair value for deferred revenues recorded in connection with the increase of the Company's ownership of Douglas Elliman on December 13, 2013.

(2) Pro-Forma Adjusted EBITDA defined as Net Income before Interest, Taxes, Depreciation & Amortization. Percentages reflect Pro-Forma Adjusted EBITDA as a percentage of Pro-Forma Adjusted Revenues.

(3) 2013 results include the sale of 200 lots at Escena.

Historical Stock Price Performance



Note: The graph above compares the total annual return of Vector's Common Stock, the S&P 500 Index, the S&P MidCap 400 Index, the NYSE Arca Tobacco Index, formerly known as the AMEX Tobacco Index, and the Dow Jones Real Estate Index for the period from December 31, 2005 through April 30, 2015. The graph assumes that all dividends and distributions were reinvested.

Source: S&P Capital IQ.

Vector Group Ltd. owns Liggett Group, Vector Tobacco, Zoom E-Cigs, and New Valley.
New Valley owns a 70% interest in Douglas Elliman.

TOBACCO

- Fourth-largest cigarette manufacturer in the U.S. with a strong family of brands — *Pyramid*, *Grand Prix*, *Liggett Select*, *Eve* and *Eagle 20's* — representing 12% share of the discount market.
- Focused on brand strength and long-term profit growth, while continuing to evaluate opportunities to pursue incremental volume and margin growth.
- Annual cost advantage of approximately \$160 million due to favorable treatment under the Master Settlement Agreement.
- The only cigarette company to have reached a comprehensive settlement resolving substantially all of the individual *Engle* progeny product liability cases pending in Florida. The *Engle* progeny cases have represented the most significant litigation against the U.S. cigarette industry in recent years.
- 2014 expiration of the Tobacco Transition Payment Program could yield substantial incremental free cash flow. TTPP payments were approximately \$19.8 million for the twelve months ended March 31, 2015.



E-CIGARETTES

- In 2014, entered e-cigarette category with national rollout of *Zoom*, a superior disposable product featuring Tobacco and Menthol flavors.



REAL ESTATE

- New Valley, which owns 70.59% of Douglas Elliman Realty, LLC, is a diversified real estate company that is seeking to acquire additional operating companies and real estate properties.
- New Valley has invested approximately \$190 million, as of March 31, 2015, in a broad portfolio of 20 domestic and international real estate investments.
- Douglas Elliman is the largest residential real estate brokerage firm in the New York metropolitan area and the fourth-largest in the U.S.
- Douglas Elliman's closings totaled \$18.8 billion for the twelve months ended March 31, 2015 and it has approximately 5,750 agents and 80 offices throughout the New York metropolitan area, South Florida, Aspen, Greenwich, and Los Angeles.



EXECUTIVE MANAGEMENT

Howard M. Lorber
President and Chief Executive Officer

Richard J. Lampen
Executive Vice President

J. Bryant Kirkland III
Vice President, Chief Financial Officer and Treasurer

Marc N. Bell
Vice President, General Counsel and Secretary

Ronald J. Bernstein
President and Chief Executive Officer of Liggett Group LLC and Liggett Vector Brands LLC

COMPANY HIGHLIGHTS

- Headquartered in Miami with an executive office in Manhattan and tobacco operations in North Carolina
- Employs approximately 1,450 people
- Executive management and directors beneficially own 14% of the Company
- Reported cash of \$271 million and investments with fair value of \$407 million at March 31, 2015
- Recognized as one of America's Most Trustworthy Companies by *Forbes* in 2013



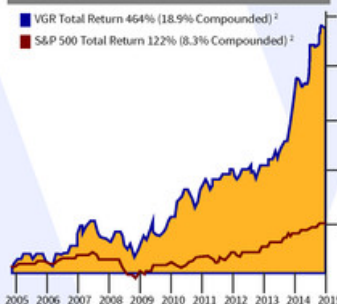
“Vector is a largely underfollowed company with a highly competent management team and numerous ways to unlock value”

Oppenheimer analyst Ian Zaffino
Barron's Online, August 14, 2014

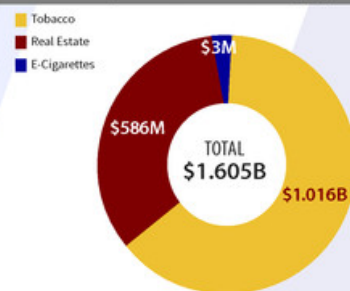
Pro-Forma Adjusted EBITDA¹



10-Year Stockholder Return



Pro-Forma Adjusted Revenues LTM 3/31/15¹



¹ The Company's net income attributable to Vector Group Ltd. for the periods presented was \$31M, \$39M, \$37M and \$55M, respectively. The Company's revenues for the twelve months ended March 31, 2015 were \$1.6B. Pro-forma Adjusted EBITDA and Pro-forma Adjusted Revenues are non-GAAP financial measures. For a reconciliation of Pro-forma Adjusted EBITDA to net income and Pro-forma Adjusted Revenues to revenues, please see Vector Group Ltd.'s Current Report on Forms 8-K, filed on October 6, 2014, November 10, 2014, March 2, 2015 and April 29, 2015 and Form 10-Q, filed on April 29, 2015 (Commission File Number 1-37166).

² 10-Year return from April 30, 2005 to April 30, 2015 and assumes reinvestment of dividends received.

This summary contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We have identified these forward-looking statements using words such as "could" and similar expressions. These statements reflect our current beliefs. Accordingly, such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause our actual results, performance or achievements to differ materially from those expressed in, or implied by, such statements.

Contact: Emily Deissler / Ben Spiechandler / Spencer Waybright of Sard Verbrinnen & Co (212) 687-8080

www.vectorgroupltd.com

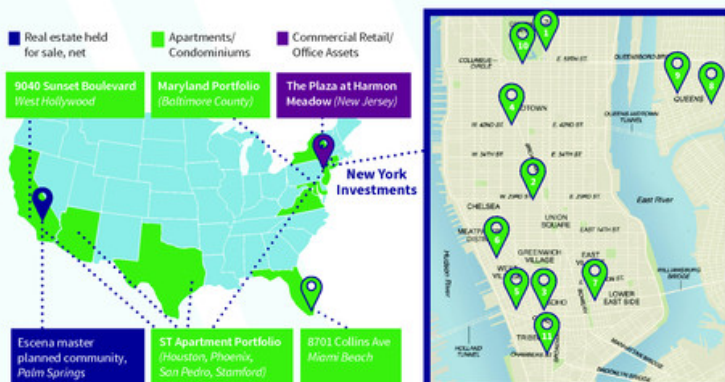


New Valley LLC, the real estate subsidiary of Vector Group Ltd. (NYSE: VGR), owns real estate and 70% of Douglas Elliman, the largest residential brokerage firm in the New York metropolitan area, as well as a minority stake¹ in numerous real estate investments.

NEW VALLEY REAL ESTATE INVESTMENTS¹

New Valley has invested approximately \$190 million, as of March 31, 2015, in a broad portfolio of domestic and international real estate projects in the United States, the Caribbean and Europe.

New Valley Investment & Development Portfolio¹



New Valley's New York Real Estate Investments¹

1. The Marquand Upper East Side
2. 10 Madison Square Park West Flatiron District/NoMad
3. 11 Beach Street TriBeCa
4. 20 Times Square Times Square
5. 111 Murray Street TriBeCa
6. 160 Leroy Street Greenwich Village
7. PUBLIC Chrystie House Lower East Side
8. 25-19 43rd Avenue Long Island City
9. Queens Plaza Long Island City
10. Park Lane Hotel Central Park South
11. 125 Greenwich Street Financial District

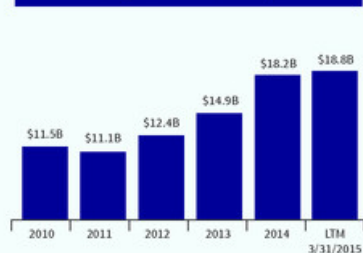
International Investments¹

- Milano, Italy
- Hotel Taiwana St. Barthélemy
- Coral Beach and Tennis Club Bermuda

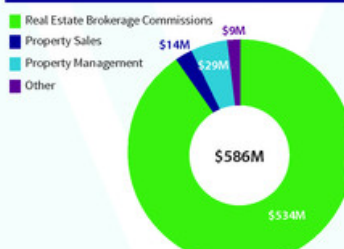
DOUGLAS ELLIMAN

- Largest residential real estate brokerage firm in New York metropolitan area and fourth-largest in United States.
- Closings of \$18.8 billion for the last twelve months ended March 31, 2015; Douglas Elliman has approximately 5,750 agents and 80 offices throughout the New York metropolitan area, South Florida, Aspen, Greenwich, and Los Angeles.
- Strategic Marketing Partnership with Yahoo!-Zillow® Real Estate Network that provides advertising exclusivity for Douglas Elliman's listings.
- Recently announced an alliance with Knight Frank—the largest independent residential brokerage in the United Kingdom—to jointly market high-end properties, providing a network with 400 offices across 55 countries with 20,000 agents.
- Pro-Forma Adjusted Revenues and Pro-Forma Adjusted EBITDA of Douglas Elliman of \$564.3 million² and \$47.0 million², respectively, for the last twelve months ended March 31, 2015.

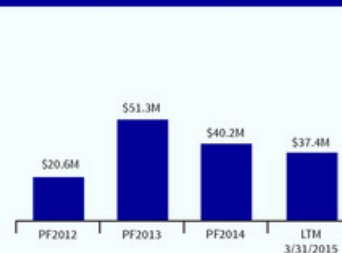
Douglas Elliman Closings



New Valley Pro-Forma Adjusted Revenues – LTM March 31, 2015²



New Valley Pro-Forma Adjusted EBITDA²



¹ For the percentage of each real estate project owned, please refer to the "Summary of Real Estate Investments" section of Item 2 - Management's Discussion and Analysis of Financial Condition and Results of Operations - located on page 50 of Vector Group Ltd.'s Form 10-Q for the quarterly period ended March 31, 2015 (Commission File Number 1-5759).

² Douglas Elliman's Revenues were \$563.7M and Douglas Elliman's net income was \$36.1M for the twelve months ended March 31, 2015. New Valley's net income for the periods presented was approximately \$16M, \$59M, \$21.4M and \$19.6M, for the periods presented, respectively. New Valley's revenues for the twelve months ended March 31, 2015 were \$586M. Pro-Forma Adjusted EBITDA and Pro-Forma Adjusted Revenues are non-GAAP financial measures. For a reconciliation of Pro-Forma Adjusted EBITDA to net income and Pro-Forma Adjusted Revenues to revenues, please see Vector Group Ltd.'s Current Report on Form 8-K, filed on April 29, 2015, March 2, 2015, and November 10, 2014 and Form 10-Q, filed on April 29, 2015 (Commission File Number 1-5759). New Valley's Pro-Forma Adjusted EBITDA does not include an allocation of Vector Group Ltd.'s Corporate and Other Expenses (for purposes of computing Pro-Forma Adjusted EBITDA) of \$13.1M, \$12.8M, \$10.4M and \$9.8M, for the periods presented, respectively.

