



December 7, 2010

VECTOR GROUP DECLARES QUARTERLY CASH DIVIDEND

MIAMI, FL, December 7, 2010 -- Vector Group Ltd. (NYSE: VGR) today announced that it has declared a regular quarterly cash dividend on its common stock of \$0.40 per share. The dividend is payable on December 30, 2010 to holders of record as of December 20, 2010.

Vector Group is a holding company that indirectly owns Liggett Group LLC and Vector Tobacco Inc. and directly owns New Valley LLC. Additional information concerning the company is available on the company's website, www.VectorGroupLtd.com.

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