



May 1, 2012

VECTOR GROUP TO HOST FIRST QUARTER 2012 CONFERENCE CALL

MIAMI, FL, May 1, 2012 – Vector Group Ltd. (NYSE: VGR) will conduct a conference call and webcast to discuss its first quarter 2012 results on Friday, May 4, 2012 at 11:30 a.m. (ET).

Investors can access the call by dialing **800-859-8150** and entering **50225765** as the conference ID number. The call will also be available via live webcast at www.investorcalendar.com. Webcast participants should allot extra time before the webcast begins to register.

A replay of the call will be available shortly after the call ends on May 4, 2012 through May 18, 2012. To access the replay, dial 877-656-8905 and enter 50225765 as the conference ID number. The archived webcast will also be available at www.investorcalendar.com for 30 days.

Vector Group is a holding company that indirectly owns Liggett Group LLC and Vector Tobacco Inc. and directly owns New Valley LLC. Additional information concerning the company is available on the company's website, www.VectorGroupLtd.com.

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