



November 1, 2011

VECTOR GROUP TO HOST THIRD QUARTER 2011 CONFERENCE CALL

MIAMI, FL, November 1, 2011 -- Vector Group Ltd. (NYSE: VGR) will conduct a conference call and webcast to discuss its third quarter 2011 results on Friday, November 4, 2011 at 11:00 a.m. (ET).

Investors can access the call by dialing 800-859-8150 and entering 20257968 as the conference ID number. The call will also be available via live webcast at www.investorcalendar.com. Webcast participants should allot extra time before the webcast begins to register.

A replay of the call will be available shortly after the call ends on November 4, 2011 through November 18, 2011. To access the replay, dial 877-656-8905 and enter 20257968 as the conference ID number. The archived webcast will also be available at www.investorcalendar.com for 30 days.

Vector Group is a holding company that indirectly owns Liggett Group LLC and Vector Tobacco Inc. and directly owns New Valley LLC. Additional information concerning the company is available on the company's website, www.VectorGroupLtd.com.

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Contact:
Paul Caminiti/Carrie Bloom/Jonathan Doorley
Sard Verbinnen & Co
212/687 - 8080