UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 31, 2012

VECTOR GROUP LTD.

(Exact Name of Registrant as Specified in Its Charter)

DELAWARE

(State or Other Jurisdiction of Incorporation)

1-5759

(Commission File Number)

100 S.E. Second Street, Miami, Florida

(Address of Principal Executive Offices)

(305) 579-8000

(Registrant's Telephone Number, Including Area Code)

(Not Applicable)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

65-0949535

(I.R.S. Employer Identification No.)

33131

(Zip Code)

Item 2.02. Results of Operations and Financial Condition

On July 31, 2012, Vector Group Ltd. announced its financial results for the three months ended June 30, 2012. The full text of the press release issued in connection with the announcement is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Current Report on Form 8-K and the Exhibit attached hereto is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibit

(c) Exhibit.

Exhibit No.	Exhibit
99.1	Press Release issued July 31, 2012

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VECTOR GROUP LTD.

By: /s/ J. Bryant Kirkland III

J. Bryant Kirkland III Vice President, Treasurer and Chief Financial Officer

Date: July 31, 2012

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FOR IMMEDIATE RELEASE

Contact:

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VECTOR GROUP REPORTS SECOND QUARTER 2012 FINANCIAL RESULTS

MIAMI, FL, July 31, 2012 - Vector Group Ltd. (NYSE: VGR) today announced financial results for the three and six months ended June 30, 2012.

Second quarter 2012 revenues were \$276.6 million, compared to revenues of \$291.2 million in the second quarter of 2011. The decline in revenues in 2012 was primarily due to decreased unit sales of approximately 8.4% in the 2012 period compared to the 2011 period. The Company recorded operating income of \$40.9 million in the 2012 second quarter, compared to operating income of \$38.0 million in the second quarter of 2011. Net income for the 2012 second quarter was \$3.9 million, or \$0.05 per diluted common share, compared to \$30.3 million, or \$0.34 per diluted common share, in the 2011 second quarter. The results for the three months ended June 30, 2012 included the acceleration of interest expense of \$7.9 million related to the conversion of the Company's convertible debt and pre-tax losses related changes in the fair value of derivatives embedded within convertible debt of \$6.0 million. Adjusting for these items, second quarter 2012 net income was \$12.2 million or \$0.15 per diluted share. The results for the three months ended June 30, 2011 included pre-tax gains from the liquidation of long-term investments of \$19.5 million, changes in the fair value of derivatives embedded within convertible debt of \$9.4 million, and the sale of a townhome of \$577,000 offset by the acceleration of interest expense of \$1.2 million related to the company's convertible debt. Adjusting for these items, second quarter 2011 operating income was \$38.0 million and second quarter 2011 net income was \$13.2 million or \$0.16 per diluted share.

For the six months ended June 30, 2012, revenues were \$534.2 million, compared to \$551.6 million for the first six months of 2011. The decline in revenues in 2012 was primarily due to decreased unit sales of approximately 6.5% in the 2012 six-month period compared to the 2011 period. The Company recorded operating income of \$74.4 million for the 2012 six-month period, compared to operating income of \$69.4 million, or \$0.61 per diluted common share, compared to net income of \$49.7 million, or \$0.61 per diluted common share, for the 2011 period. The results for the six months ended June 30, 2012 included pre-tax losses from changes in the fair value of derivatives embedded within convertible debt of \$27.1 million and the acceleration of interest expense of \$7.9 million or \$0.22 per diluted share. The results for the six months ended June 30, 2012 was \$17.7 million or \$0.22 per diluted share. The results for the six months ended June 30, 2012 was \$17.7 million, changes in the fair value of derivatives embedded within convertible debt of \$8.9 million and the sales of townhomes of \$3.7 million offset by the acceleration of interest expense of \$1.2 million related to the company's convertible debt. Adjusting for these items, operating income for the six months ended June 30, 2011 was \$69.4 million and net income for the six months ended share.

For the three and six months ended June 30, 2012, the Company's tobacco business had revenues of \$276.6 million and \$534.2 million, respectively, compared to \$291.2 million and \$551.6 million for the three and six months ended June 30, 2011, respectively. Operating income was \$44.6 million for the second quarter of 2012 and \$82.1 million for the first six months of 2012, compared to \$42.2 million and \$78.6 million for the three and six months ended June 30, 2011, respectively.

Conference Call to Discuss Second Quarter 2012 Results

As previously announced, the Company will host a conference call and webcast on Tuesday, July 31, 2012 at 11:00 A.M. (ET) to discuss second quarter 2012 results. Investors can access the call by dialing **800-859-8150** and entering **25601183** as the conference ID number. The call will also be available via live webcast at <u>www.investorcalendar.com</u>. Webcast participants should allot extra time before the webcast begins to register.

A replay of the call will be available shortly after the call ends on July 31, 2012 through August 14, 2012. To access the replay, dial 877-656-8905 and enter 25601183 as the conference ID number. The archived webcast will also be available at <u>www.investorcalendar.com</u> for 30 days.

Vector Group is a holding company that indirectly owns Liggett Group LLC and Vector Tobacco Inc. and directly owns New Valley LLC. Additional information concerning the company is available on the company's website, <u>www.VectorGroupLtd.com</u>.

[Financial Table Follows]

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VECTOR GROUP LTD. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Dollars in Thousands, Except Per Share Amounts) Unaudited

	Three Months Ended June 30,				Six Months Ended June 30,			
		2012		2011		2012		2011
Revenues*	\$	276,594	\$	291,180	\$	534,200	\$	551,558
Expenses:								
Cost of goods sold*		211,752		231,073		411,933		436,250
Operating, selling, administrative and general expenses		23,914		22,140		47,893		45,865
Operating income		40,928		37,967		74,374		69,443
Other income (expenses):								
Interest expense		(26,509)		(25,082)		(52,761)		(50,010)
Change in fair value of derivatives embedded within convertible debt		(6,003)		9,437		(27,060)		8,862
Acceleration of interest expense related to debt conversion		(7,888)		(1,217)		(7,888)		(1,217)
Equity income from non-consolidated real estate businesses		5,232		6,197		8,095		11,101
Equity (loss) income on long-term investments		(1,215)		(154)		(1,329)		609
Gain on sale of investment securities available for sale				1,506		_		14,541
Gain on liquidation of long-term investments		_		19,475		_		23,611
Gain on sales of townhomes		_		577		_		3,712
Other, net		583		140		515		216
Income (loss) before provision for income taxes		5,128		48,846		(6,054)		80,868
Income tax expense (benefit)		1,233		18,545		(2,259)		31,194
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Net income (loss)	\$	3,895	\$	30,301	\$	(3,795)	\$	49,674
Per basic common share:								
Net income (loss) applicable to common shares	\$	0.05	\$	0.38	\$	(0.05)	\$	0.62
	<u>+</u>	0.00	<u>+</u>	0.00	<u> </u>	(0.00)	<u>+</u>	0.02
Per diluted common share:								
Net income (loss) applicable to common shares	\$	0.05	\$	0.34	\$	(0.05)	\$	0.61
Cash distributions and dividends declared per share	\$	0.40	\$	0.38	\$	0.80	\$	0.76

* Revenues and Cost of goods sold include excise taxes of \$130,967, \$142,934, \$252,892 and \$270,568, respectively.