



February 23, 2012

VECTOR GROUP TO HOST FOURTH QUARTER AND FULL-YEAR 2011 CONFERENCE CALL

MIAMI, FL, February 23, 2012 -- Vector Group Ltd. (NYSE: VGR) will conduct a conference call and webcast to discuss its fourth quarter and full-year 2011 results on Friday, February 24, 2012 at 11:00 a.m. (ET).

Investors can access the call by dialing 800-859-8150 and entering 96930932 as the conference ID number. The call will also be available via live webcast at www.investorcalendar.com. Webcast participants should allot extra time before the webcast begins to register.

A replay of the call will be available shortly after the call ends on February 24, 2012 through March 9, 2012. To access the replay, dial 877-656-8905 and enter 96930932 as the conference ID number. The archived webcast will also be available www.investorcalendar.com for 30 days.

Vector Group is a holding company that indirectly owns Liggett Group LLC and Vector Tobacco Inc. and directly owns New Valley LLC. Additional information concerning the company is available on the company's website, www.VectorGroupLtd.com.

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