#### **Vector Group Reports First Quarter 2023 Financial Results**

May 8, 2023

Continued Strong Revenue Growth in Tobacco Segment with First Quarter Tobacco Segment Revenues Increasing by 8% from Prior Year Period

#### First Quarter 2023 Highlights:

- Consolidated revenues of \$334.1 million, up 7.1% or \$22.1 million compared to the prior year period.
  - o Tobacco segment revenues of \$334.1 million, up 8.1% or \$25.1 million compared to the prior year period.
  - Tobacco segment wholesale and retail market share increased to 5.7% and 5.8% from 5.2% and 5.2%, respectively, in the prior year period.
- Reported operating income of \$74.3 million, down \$0.8 million compared to the prior year period.
  - Tobacco segment operating income of \$78.6 million, up 1.2% or \$1.0 million compared to the prior year period, primarily attributable to the transition of the *Montego* brand strategy from volume-based to income-based.
- Adjusted EBITDA of \$78.1 million, up 1.3% or \$1.0 million compared to the prior year period.
  - o Tobacco Adjusted EBITDA of \$80.0 million, up 3.8% or \$2.9 million from \$77.1 million in the prior year period.

MIAMI--(BUSINESS WIRE)--May 8, 2023-- Vector Group Ltd. (NYSE:VGR) today announced financial results for the three months ended March 31, 2023.

"Vector Group delivered strong tobacco business revenue performance in the first quarter as we continued to capitalize on favorable market opportunities to substantially increase market share and profitability," said Howard M. Lorber, President and Chief Executive Officer of Vector Group Ltd. "Our first quarter results continue to validate our strategy of optimizing long-term profit through the effective management of volume, pricing, and market share."

#### **GAAP Financial Results**

First quarter 2023 revenues were \$334.1 million, compared to revenues of \$312.0 million for the first quarter of 2022. The Company recorded operating income of \$74.3 million for the first quarter of 2023 compared to operating income of \$75.1 million for the first quarter of 2022. Net income for the first quarter of 2023 was \$34.7 million, or \$0.22 per diluted common share, compared to net income of \$32.5 million, or \$0.21 per diluted common share, for the first quarter of 2022.

#### Non-GAAP Financial Measures

Three months ended March 31, 2023 compared to the three months ended March 31, 2022

Adjusted EBITDA (as described in Table 2 attached hereto) were \$78.1 million for the first quarter of 2023, compared to \$77.1 million for the first quarter of 2022.

Adjusted Net Income (as described in Table 3 attached hereto) was \$34.0 million, or \$0.22 per diluted common share, for the first quarter of 2023, and \$26.6 million, or \$0.17 per diluted common share, for the first quarter of 2022.

Adjusted Operating Income (as described in Table 4 attached hereto) was \$74.3 million for the first quarter of 2023, compared to \$73.1 million for the first quarter of 2022.

#### Consolidated Balance Sheet

Vector maintained significant liquidity at March 31, 2023 with cash and cash equivalents of \$282 million, including \$52 million of cash at Liggett. Vector also held investment securities of \$107 million and long-term investments of \$45 million.

Vector continued its longstanding practice of paying a quarterly cash dividend in the first quarter of 2023, returning \$32 million to stockholders at a rate of \$0.20 per common share.

#### Tobacco Segment Financial Results

For the first quarter of 2023, the Tobacco segment had revenues of \$334.1 million, compared to \$309.0 million for the first quarter of 2022.

Operating Income from the Tobacco segment was \$78.6 million for the first quarter of 2023, compared to \$77.6 million for the first quarter of 2022.

#### Non-GAAP Financial Measures

Tobacco Adjusted Operating Income (as described in Table 5 attached hereto) was \$78.6 million for the first quarter of 2023, compared to \$75.6 million for the first quarter of 2022.

Operational Metrics

For the three months ended March 31, 2023, the Tobacco segment had conventional cigarette (wholesale) shipments of approximately 2.35 billion units, compared to 2.30 billion units for the first quarter of 2022.

According to data from Management Science Associates, for the first quarter of 2023, Liggett's wholesale market share increased to 5.7% compared to 5.2% for the first quarter of 2022. Liggett's wholesale market share is 5.5% for the last twelve months ended March 31, 2023. Compared to the first quarter of 2022, Liggett's wholesale shipments increased by 2.3% while industry wholesale shipments declined by 6%.

According to data from Management Science Associates, for the first quarter of 2023, Liggett's retail market share increased to 5.8% compared to 5.2% for the first quarter of 2022. Liggett's retail market share is 5.7% for the last twelve months ended March 31, 2023. Compared to the first quarter of 2022, Liggett's retail shipments in the first quarter of 2023 increased by 1.6% while the overall industry's retail shipments declined by 8.9%.

#### **Non-GAAP Financial Measures**

Adjusted EBITDA, Adjusted Net Income, Adjusted Operating Income, Tobacco Adjusted Operating Income, and Tobacco Adjusted EBITDA (the "Non-GAAP Financial Measures") are financial measures not prepared in accordance with generally accepted accounting principles ("GAAP"). The Company believes that the Non-GAAP Financial Measures are important measures that supplement discussions and analysis of its results of operations and enhance an understanding of its operating performance. The Company believes the Non-GAAP Financial Measures provide investors and analysts with a useful measure of operating results unaffected by differences in capital structures and ages of related assets among otherwise comparable companies.

Management uses the Non-GAAP Financial Measures as measures to review and assess operating performance of the Company's business, and management does and investors should review both the overall performance (GAAP net income) and the operating performance (the Non-GAAP Financial Measures) of the Company's business. While management considers the Non-GAAP Financial Measures to be important, they should be considered in addition to, but not as substitutes for or superior to, other measures of financial performance prepared in accordance with GAAP, such as operating income, net income and cash flows from operations. In addition, the Non-GAAP Financial Measures are susceptible to varying calculations and the Company's measurement of the Non-GAAP Financial Measures may not be comparable to those of other companies.

Reconciliations of Non-GAAP Financial Measures to the comparable GAAP financial results for the last twelve months ended March 31, 2023 and the three months ended March 31, 2023 and 2022 are included in Tables 2 through 6.

#### Conference Call to Discuss First Quarter 2023 Results

As previously announced, Vector will host a conference call and webcast on Tuesday, May 9, 2023 at 8:30AM (ET) to discuss its first quarter 2023 results. Investors can access the call via webcast at <a href="https://www.webcaster4.com/Webcast/Page/2271/48350">https://www.webcaster4.com/Webcast/Page/2271/48350</a>. Please join the webcast at least 10 minutes prior to the start time.

A replay of the call will be available shortly after the call ends on May 9, 2023 through May 23, 2023 at <a href="https://www.webcaster4.com/Webcast/Page/2271/48350">https://www.webcaster4.com/Webcast/Page/2271/48350</a>.

#### **About Vector Group Ltd.**

Vector Group is a holding company for Liggett Group LLC, Vector Tobacco LLC, and New Valley LLC. Additional information concerning the Company is available on the Company's website, <a href="www.VectorGroupLtd.com">www.VectorGroupLtd.com</a>.

Investors and others should note that we may post information about the Company or its subsidiaries on our website at <a href="www.VectorGroupLtd.com">www.VectorGroupLtd.com</a> and/or at the websites of those subsidiaries or, if applicable, on their accounts on LinkedIn, TikTok, Twitter or other social media platforms. It is possible that the postings or releases could include information deemed to be material information. Therefore, we encourage investors, the media and others interested in the Company to review the information we post on our website at <a href="www.VectorGroupLtd.com">www.VectorGroupLtd.com</a>, on the websites of our subsidiaries and on their social media accounts.

#### Forward-Looking and Cautionary Statements

This press release includes forward-looking statements within the meaning of the federal securities law. All statements other than statements of historical or current facts made in this document are forward-looking. We identify forward-looking statements in this document by using words or phrases such as "anticipate," "believe," "estimate," "expect," "intend," "may be," "continue," "could," "potential," "objective," "plan," "seek," "predict," "project" and "will be" and similar words or phrases or their negatives. Forward-looking statements reflect our current expectations and are inherently uncertain. Actual results could differ materially for a variety of reasons.

Risks and uncertainties that could cause our actual results to differ significantly from our current expectations are described in our 2022 Annual Report on Form 10-K and, when filed, in our Quarterly Report on Form 10-Q for the quarter ended March 31, 2023. We undertake no responsibility to publicly update or revise any forward-looking statement except as required by applicable law.

[Financial Tables Follow]

TABLE 1
VECTOR GROUP LTD. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
(Dollars in Thousands, Except Per Share Amounts)

Three Months Ended
March 31,
2023 2022
(Unaudited)

Revenues:		
Tobacco*	\$334,145	\$309,048
Real estate	_	2,994
Total revenues	334,145	312,042
Expenses:		
Cost of sales:		
Tobacco*	232,286	211,537
Real estate		1,278
Total cost of sales	232,286	
Operating, selling, administrative and general expenses	27,292	24,029
Litigation settlement and judgment expense	270	72
Operating income	74,297	75,126
Other income (expenses):		
Interest expense	(27,474)	(25,098)
Loss on extinguishment of debt	(141)	, ,
Equity in losses from investments	(159)	
Equity in losses from real estate ventures	(1,893)	, ,
Other, net	3,620	
Income before provision for income taxes	48,250	
Income tax expense	13,509	12,222
Net income	\$ 34,741	\$ 32,542
Per basic common share:		
Net income applicable to common shares	\$ 0.22	\$ 0.21
Per diluted common share:		
Net income applicable to common shares	\$ 0.22	\$ 0.21

<sup>\*</sup> Revenues and cost of sales include federal excise taxes of \$117,818 and \$116,079 for the three months ended March 31, 2023 and 2022, respectively.

# TABLE 2 VECTOR GROUP LTD. AND SUBSIDIARIES RECONCILIATION OF ADJUSTED EBITDA (Unaudited) (Dollars in Thousands)

	LTM	Year Ended		Three Mor	nths Ended	
	March 31,	December 31,		Marc	h 31,	
	2023	2022		2023	2022	
Net income	\$160,900	\$	158,701	\$ 34,741	\$ 32,542	
Interest expense	113,041		110,665	27,474	25,098	
Income tax expense	63,148		61,861	13,509	12,222	
Depreciation and amortization	7,060		7,218	1,692	1,850	
EBITDA	\$344,149	\$	338,445	\$ 77,416	\$ 71,712	
Equity in losses from investments (a)	2,912		4,995	159	2,242	
Equity in losses from real estate ventures (b)	5,962		5,946	1,893	1,877	
(Gain) loss on extinguishment of debt	(271)		(412)	141	_	
Stock-based compensation expense (c)	7,807		7,848	2,106	2,147	
Litigation settlement and judgment expense (d	) 437		239	270	72	
Impact of MSA settlement (e)	(311)		(2,123)	(311)	(2,123)	
Other, net	(7,511)		(2,746)	(3,620)	1,145	
Adjusted EBITDA	\$353,174	\$	352,192	\$ 78,054	\$ 77,072	

Tobacco	\$354,017 \$	351,131	\$ 79,962	\$ 77,076
Real Estate	7,109	8,082	62	1,035
Corporate and Other	(7,952)	(7,021)	(1,970)	(1,039)
Total	\$353,174 \$	352,192	\$ 78,054	\$ 77,072

a. Represents equity in losses recognized from investments that the Company accounts for under the equity method.

- c. Represents amortization of stock-based compensation.
- d. Represents accruals for product liability litigation in the Tobacco segment.
- e. Represents the Tobacco segment's settlement of long-standing disputes related to the Master Settlement Agreement.

### TABLE 3 VECTOR GROUP LTD. AND SUBSIDIARIES RECONCILIATION OF ADJUSTED NET INCOME (Unaudited)

(Dollars in Thousands, Except Per Share Amounts)

		nths Ended h 31,
	2023	2022
Net income	\$ 34,741	\$ 32,542
Loss on extinguishment of debt	141	_
Litigation settlement and judgment expense (a)	270	72
Impact of MSA settlement (b)	(311)	(2,123)
Impact of net interest expense capitalized to real estate ventures	(1,041)	(3,696)
Adjustment for derivative associated with guarantee		(1,681)
Total adjustments	(941)	(7,428)
Tax benefit related to adjustments	243	1,483
Adjusted Net Income	\$ 34,043	\$ 26,597
Per diluted common share:		
Adjusted Net Income applicable to common shares	\$ 0.22	\$ 0.17

a. Represents accruals for product liability litigation in the Tobacco segment.

# TABLE 4 VECTOR GROUP LTD. AND SUBSIDIARIES RECONCILIATION OF ADJUSTED OPERATING INCOME (Unaudited) (Dollars in Thousands)

	LTM March 31,	Year Ended December 31,		Three Mor	=
	2023	2022		2023	2022
Operating income	\$338,181	\$	339,010	\$ 74,297	\$ 75,126
Litigation settlement and judgment expense (a)	437		239	270	72
Impact of MSA settlement (b)	(311)		(2,123)	(311)	(2,123)
Total adjustments	126		(1,884)	(41)	(2,051)
Adjusted Operating Income	\$338,307	\$	337,126	\$ 74,256	\$ 73,075

b. Represents equity in losses recognized from the Company's investment in certain real estate ventures that are accounted for under the equity method and are not consolidated in the Company's financial results.

b. Represents the Tobacco segment's settlement of long-standing disputes related to the Master Settlement Agreement.

- a. Represents accruals for product liability litigation in the Tobacco segment.
- b. Represents the Tobacco segment's settlement of long-standing disputes related to the Master Settlement Agreement.

### TABLE 5

#### **VECTOR GROUP LTD. AND SUBSIDIARIES** RECONCILIATION OF TOBACCO ADJUSTED OPERATING INCOME AND TOBACCO ADJUSTED EBITDA

(Unaudited)

(Dollars in Thousands)

	LTM March 31, 2023	Year Ended December 31, 2022			nths Ended th 31, 2022	
<b>Tobacco Adjusted Operating Income:</b> Operating income from Tobacco segment	\$348,004	\$	347,044	\$ 78,599	\$ 77,639	
Litigation settlement and judgment expense (a) Impact of MSA settlement (b) Total adjustments	) 437 (311) 126		239 (2,123) (1,884)	270 (311) (41)	72 (2,123) (2,051)	
Tobacco Adjusted Operating Income	\$348,130	\$	345,160	\$ 78,558	\$ 75,588	
	LTM March 31, 2023		ear Ended cember 31, 2022	Three Mor Marc 2023	oths Ended h 31, 2022	
<b>Tobacco Adjusted EBITDA:</b> Operating income from Tobacco segment	\$348,004	\$	347,044	\$ 78,599	\$ 77,639	
Litigation settlement and judgment expense (a	) 437		239	270	72	
Impact of MSA settlement (b)	(311)		(2,123)	(311)	(2,123)	
Total adjustments	126		(1,884)	(41)	(2,051)	
Tobacco Adjusted Operating Income	348,130		345,160	78,558	75,588	
Depreciation and amortization	5,801		5,901	1,377	1,477	
Stock-based compensation expense	86		70	27	11	
Total adjustments	5,887		5,971	1,404	1,488	
Tobacco Adjusted EBITDA	\$354,017	\$	351,131	\$ 79,962	\$ 77,076	

a. Represents accruals for product liability litigation in the Tobacco segment.

#### **TABLE 6 VECTOR GROUP LTD. AND SUBSIDIARIES RECONCILIATION OF REVENUES** (Unaudited) (Dollars in Thousands)

	LTM March 31,	Year Ended December 31,		Three Mon March	
	2023		2022	2023	2022
Revenues:					
Tobacco (a)	\$1,450,222	\$	1,425,125	\$ 334,145	\$ 309,048
Real estate	12,890		15,884		2,994
Total revenues	\$1,463,112	\$	1,441,009	\$ 334,145	\$ 312,042

a. Tobacco segment revenues include federal excise taxes of \$522,499 for the last twelve months ended March 31, 2023, \$520,760 for the year

b. Represents the Tobacco segment's settlement of long-standing disputes related to the Master Settlement Agreement.

ended December 31, 2022, and \$117,818 and \$116,079 for the three months ended March 31, 2023 and 2022, respectively.

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Source: Vector Group Ltd.