FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Washington, D.C. 20049 | OMB APPROVAL | | | |
|--|--------------|------|--|--|
| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | OMB Number: | 3235 | | |

| OMB Number: | 3235-0287 | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| Estimated average burden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | |
| | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* KIRKLAND J BRYANT III | | | | 2. Issuer Name and Ticker or Trading Symbol VECTOR GROUP LTD [VGR] | | | | | | (Che | ck all applic | | 10% Owner | | | |
|--|---|--|---|--|---|---|---------------|--|--------------------------|---|---|---|---|---|--|--|
| (Last) | (Fi | • | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 02/23/2017 | | | | | > | X Officer (give title below) Other (specification) SVP, Treasurer & CFO | | | | | |
| 4400 BISCAYNE BLVD; 10TH FLOOR | | | | | If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | 6 In | 6. Individual or Joint/Group Filing (Check Applicable | | | | |
| (Street) MIAMI | FI | | 33137 | | 4. Il Allendinent, Date di Origina i lieu (wortanday) real) | | | | Line) | | | | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | Person | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | |
| Date | | | Transactio te onth/Day/Y | Execution Date, | | 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4) 5) | | | | 5. Amour Securitie Beneficia Owned F Reported | es For ally (D) Following (I) (| 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | Code V | | | Amount | (A) or (D) | Price | Transacti (Instr. 3 a | ion(s) | | (111501.4) | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Yea | on Date, Day/Year) Transaction Code (Instr. 8) Securi Acquir (A) or Dispos of (D) (i | | of Expiration Date Derivative (Month/Day/Year) Securities Acquired | | 7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Owners Form: Direct (I or Indire (I) (Instr | Beneficial Ownership ct (Instr. 4) | | | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | |
| Employee Stock Option (right to buy) | \$22.8 | 02/23/2017 | | A | | 37,500 | | 02/23/2021 ⁽¹⁾ | 02/23/2027 | Common Stock | 37,500 | \$0.00 | 37,500 | D | | |

Explanation of Responses:

1. Subject to acceleration upon a "change of control" (as defined) or termination of employment due to death or disability.

Remarks:

/s/ J Bryant Kirkland III 02/23/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.