
SCHEDULE 14A INFORMATION

CONSENT STATEMENT PURSUANT TO SECTION 14(A) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR IMMEDIATE RELEASE

Contact: George Sard/Anna Cordasco/Paul Caminiti Sard Verbinnen & Co 212/687-8080 BROOKE SETS FEBRUARY 15 AS CUTOFF DATE FOR CONSENT SOLICITATION;

CALLS ON SHAREHOLDERS TO VOTE BY FEBRUARY 15 TO SEND SPINOFF MANDATE TO RJR NABISCO BOARD

MIAMI, FL, JANUARY 23, 1996 -- Brooke Group Ltd. (NYSE: BGL) announced today that it has set February 15, 1996 as the cutoff date for shareholders of RJR Nabisco Holdings Corp. (NYSE: RN) to vote for Brooke's consent solicitation. RJR Nabisco shareholders must deliver their blue cards or voting instructions before February 15 to assure their votes will be counted. Only RJR Nabisco shareholders of record on January 12, 1996 are entitled to participate in the consent solicitation.

"The time is ripe for shareholder action. For several weeks, we've been visiting our fellow shareholders and we're extremely encouraged by the widespread support for an immediate spinoff. We have selected February 15 as the cutoff date because we want to give the incumbent Board time before the annual meeting to commit to an immediate spinoff," said Bennett S. LeBow, chairman and chief executive officer of Brooke Group. "Notwithstanding RJR's threat to ignore this vote, we believe that the Board -- which owns less than 0.5% of RJR Nabisco's shares -- must and will listen to a shareholder mandate for immediate action. The real owners of the Company have to decide one simple question, 'do you favor a spinoff now or don't you?' Anybody who doesn't vote is actually voting against the spinoff. It is critically important that every shareholder vote to send an unambiguous message to the Board to spin off Nabisco now."

Brooke is soliciting consents from shareholders in support of a resolution to immediately spin off the Nabisco (NYSE: NA) food business to RJR Nabisco shareholders. Brooke is also asking shareholders to rescind a by-law change that the Board of RJR Nabisco made in secrecy that eliminates the previous right of shareholders to call special meetings. RJR Nabisco had previously announced that Brooke could keep its solicitation open until March 12, 1996.

Brooke Group is a holding company which controls Liggett Group Inc., tobacco and real estate operations in the former Soviet Union and has a substantial equity interest in New Valley Corporation.