FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APP	ROVAL						
	OMB Number:	3235-0287						
	Estimated average burden							
-	hours per response.	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  KIRKLAND J BRYANT III					2. Issuer Name <b>and</b> Ticker or Trading Symbol VECTOR GROUP LTD [ VGR ]					(Che	elationship o ck all applic Directo	able)	Perso	10% Ow	Owner Owner	
(Last) (First) (Middle) C/O VECTOR GROUP LTD.					3. Date of Earliest Transaction (Month/Day/Year) 02/26/2013					below)			Other (specify below)  CFO			
100 S.E. SECOND STREET; 32ND FLOOR					4 If Amendment Date of Original Filed (Menth/Day/Veer)					6 In	6. Individual or Joint/Group Filing (Check Applicable					
(Street) MIAMI FL 33131			4.	4. If Amendment, Date of Original Filed (Month/Day/Year)					Line	X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	tate)	(Zip)													
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
Date			Transactio ate Ionth/Day/\	Execution Date,		Code (Instr. 5)				5. Amour Securitie Beneficia Owned F Reported	es For ally (D) Following (I) (		m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership		
						Code V	Amount	(A) or (D)	Price	Transact (Instr. 3 a	ion(s)			(Instr. 4)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (right to buy)	\$16.12	02/26/2013		A		75,000		02/26/2017 <sup>(1)</sup>	02/26/2023	Common Stock	75,000	\$0	75,000	)	D	

## **Explanation of Responses:**

1. Subject to acceleration upon a "change of control" (as defined) or termination of employment due to death or disability.

/s/ J Bryant Kirkland III 02/27/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.