

VECTOR GROUP REPORTS SECOND QUARTER 2011 FINANCIAL RESULTS

MIAMI, FL, August 4, 2011 -- Vector Group Ltd. (NYSE: VGR) today announced financial results for the three and six months ended June 30, 2011.

Second quarter 2011 revenues were \$291.2 million, compared to revenues of \$268.5 million in the second quarter of 2010. The increase in revenues in 2011 was primarily due to increased unit sales of approximately 5.7% in the 2011 period compared to the 2010 period. The Company recorded operating income of \$38.0 million in the 2011 second quarter, compared to operating income of \$21.1 million in the second quarter of 2010. Net income for the 2011 second quarter was \$30.3 million, or \$0.36 per diluted common share, compared to \$19.2 million, or \$0.19 per diluted common share, in the 2010 second quarter. The results for the three months ended June 30, 2011 included pretax gains from the liquidation of long-term investments of \$19.5 million, changes in the fair value of derivatives embedded within convertible debt of \$9.4 million, and the sale of a townhome of \$577,000 offset by a loss on extinguishment of debt of \$1.2 million. Adjusting for the pretax gains and loss on extinguishment of debt, second quarter 2011 operating income was \$38.0 million and second quarter 2011 net income was \$13.2 million or \$0.17 per diluted share. The results for the year-ago period, the three months ended June 30, 2010, included a pre-tax charge of \$14.4 million related to the resolution of a litigation judgment and \$13.8 million of pre-tax gains from changes in fair value of derivatives embedded within convertible debt. Adjusting for the pre-tax charge related to the resolution of a litigation judgment and the non-cash gains from the Company's convertible debt previously noted, second quarter 2010 operating income was \$35.4 million and second quarter 2010 net income was \$19.6 million or \$0.26 per diluted share.

For the six months ended June 30, 2011, revenues were \$551.6 million, compared to \$490.5 million for the first six months of 2010. The increase in revenues in 2011 was primarily due to increased unit sales of approximately 9.8% in the 2011 six-month period compared to the 2010 period. The Company recorded operating income of \$69.4 million for the 2011 six-month period, compared to operating income of \$52.1 million for the 2010 period. Net income for the 2010 six-month period was \$49.7 million, or \$0.64 per diluted common share, compared to \$31.2 million, or \$0.39 per diluted common share, for the 2010 period. The results for the six months ended June 30, 2011 included pre-tax gains from the liquidation of long-term investments of \$23.6 million, changes in the fair value of derivatives embedded within convertible debt of \$8.9 million and the sales of townhomes of \$3.7 million offset by a loss on extinguishment of debt of \$1.2 million. Adjusting for the pre-tax gains and loss on extinguishment of debt, operating income for the six months ended June 30, 2011 was \$69.4 million and net income for the six months ended June 30, 2011 was \$28.5 million or \$0.37 per diluted share. Adjusting for the pre-tax charge related to the resolution of a litigation judgment previously discussed and \$11.1 million of non-cash gains from the Company's convertible debt, operating income for the six months ended June 30, 2010 was \$33.2 million or \$0.44 per diluted share.

For the three and six months ended June 30, 2011, the Company's tobacco business had revenues of \$291.2 million and \$551.6 million, respectively, compared to \$\$268.5 million and \$490.5 million for the three and six months ended June 30, 2010, respectively. Operating income was \$42.2 million for the second quarter of 2011 and \$78.6 million for the first six months of 2011, compared to \$26.0 million and \$61.0 million for the three and six months ended June 30, 2010, respectively. Adjusting for a litigation judgment charge, operating income for the three and six months ended June 30, 2010 was \$40.4 million and \$75.3 million, respectively.

Conference Call to Discuss Second Quarter 2011 Results

As previously announced, the Company will host a conference call and webcast on Friday, August 5, 2011 at 11:00 A.M. (ET) to discuss second quarter results. Investors can access the call by dialing 800-859-8150 and entering 90121568 as the conference ID number. The call will also be available via live webcast at www.investorcalendar.com.

A replay of the call will also be available shortly after the call ends on August 5, 2011 through August 19, 2011. To access the replay, dial 877-656-8905 and enter 90121568 as the conference ID www.investorcalendar.com for 30 days.

Vector Group is a holding company that indirectly owns Liggett Group LLC and Vector Tobacco Inc. and directly owns New Valley LLC. Additional information concerning the company is available on the company's website, www.VectorGroupLtd.com.

[Financial Table Follows]

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VECTOR GROUP LTD. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(<u>Dollars in Thousands, Except Per Share Amounts</u>) <u>Unaudited</u>

		Three Months Ended June 30,				Six Months Ended June 30,		
	-	2011		2010	_	2011	_	2010
Revenues*	\$	291,180	\$	268,460	\$	551,558	\$	490,547
Expenses:								
Cost of goods sold*		231,073		210,994		436,250		380,905
Operating, selling, administrative and general expenses		22,140		22,028		45,865		43,186
Litigation judgment expense	-1			14,361		_		14,361
Operating income		37,967		21,077		69,443		52,095
Other income (expenses):								
Interest expense		(25,082)		(20,770)		(50,010)		(39,575)
Change in fair value of derivatives embedded within convertible debt		9,437		13,789		8,862		11,075
Loss on extinguishment of debt		(1,217)				(1,217)		_
Equity income from non-consolidated real estate businesses		6,197		7,207		11,101		11,778
Gain on sale of investment securities available for sale		1,506		6,447		14,541		11,111
Gain on liquidation of long-term investments		19,475		_		23,611		_
Gain on sales of townhomes		577		_		3,712		1 <u></u>
Other, net	_	(14)	_	2,852	_	825	_	2,978
Income before provision for income taxes		48,846		30,602		80,868		49,462
Income tax expense	<u> </u>	18,545	_	11,379	_	31,194	_	18,301
Net income	\$	30,301	\$	19,223	\$	49,674	\$	31,161
Per basic common share:								
Net income applicable to common shares	_	\$0.40	_	\$0.25	_	\$0.65	_	\$0.41
Per diluted common share:								
Net income applicable to common shares	\$	0.36	\$	0.19	\$	0.64	\$	0.39
Cash distributions and dividends declared per share	\$	0.40	\$	0.38	\$	0.80	\$	0.76

^{*} Revenues and Cost of goods sold include excise taxes of \$142,934, \$135,217, \$270,568 and \$246,410, respectively.

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